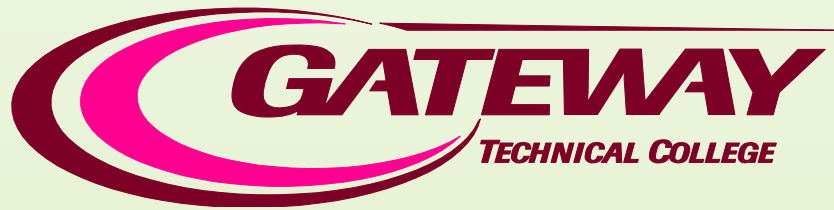
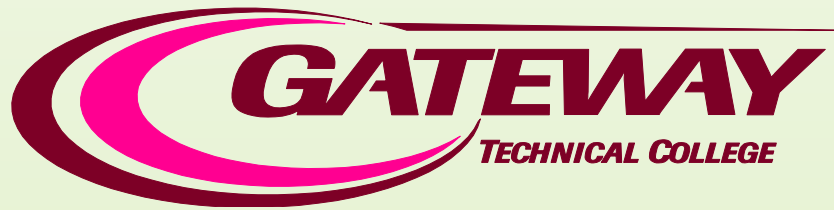


making green happen



**together,
making green happen**



together,
making green happen



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EcoFair360

July 8-10, 2011 at the Walworth County Fairgrounds.

An annual summer event presented by
Eco-Vision Sustainable Learning Center,
educating the public on sustainable practices,
lifestyles and technologies.

Eco-Vision Sustainable Learning Center

A nonprofit organization created to promote and develop
scalable solutions for sustainable development,
working with communities to make “green”
an integral part of American life.



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Building a relationship that unites
Gateway Technical College and Eco-Vision SLC
with the growing message of
sustainable living and opportunities.

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Sponsorship at EcoFair360

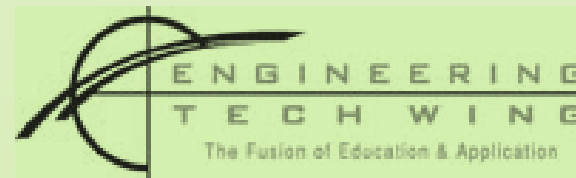
- Put Gateway in front of a new audience as a leader in sustainability with The Center For Sustainable Living
- Spread the word to potential students about your Green Scholars Program
- Link students interested in green jobs with employers and companies looking for talent



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Sponsorship at EcoFair360

- Reach out to environmentally concerned families in Southeastern WI
- Increase awareness and support of the Gateway Center for Sustainable Living within the community and with the businesses in the area
- Grow a participating audience for Gateway sustainable events, projects and academic programs



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Sponsorship at EcoFair360

- Meet businesses needing skilled workers
- Introduce your programs to entrepreneurs looking for training or employees
- Be in front of high school students who are interested in green jobs



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**With each level of sponsorship,
comes a unique range of
opportunities for Gateway.**

**And the chance to form a new
relationship with a growing, green
audience.**



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Full Building Sponsorship



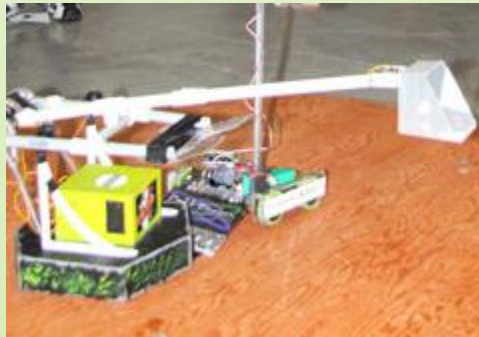
\$25,000



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Full Building Sponsorship

- An entire building (Fair Office) dedicated to Gateway with designated signage
- 22 booth spaces valued at \$9,450 to be used at your discretion, designed with a unique flow and style, unlike any other trade show and distinctively different from any other exhibits at EcoFair360



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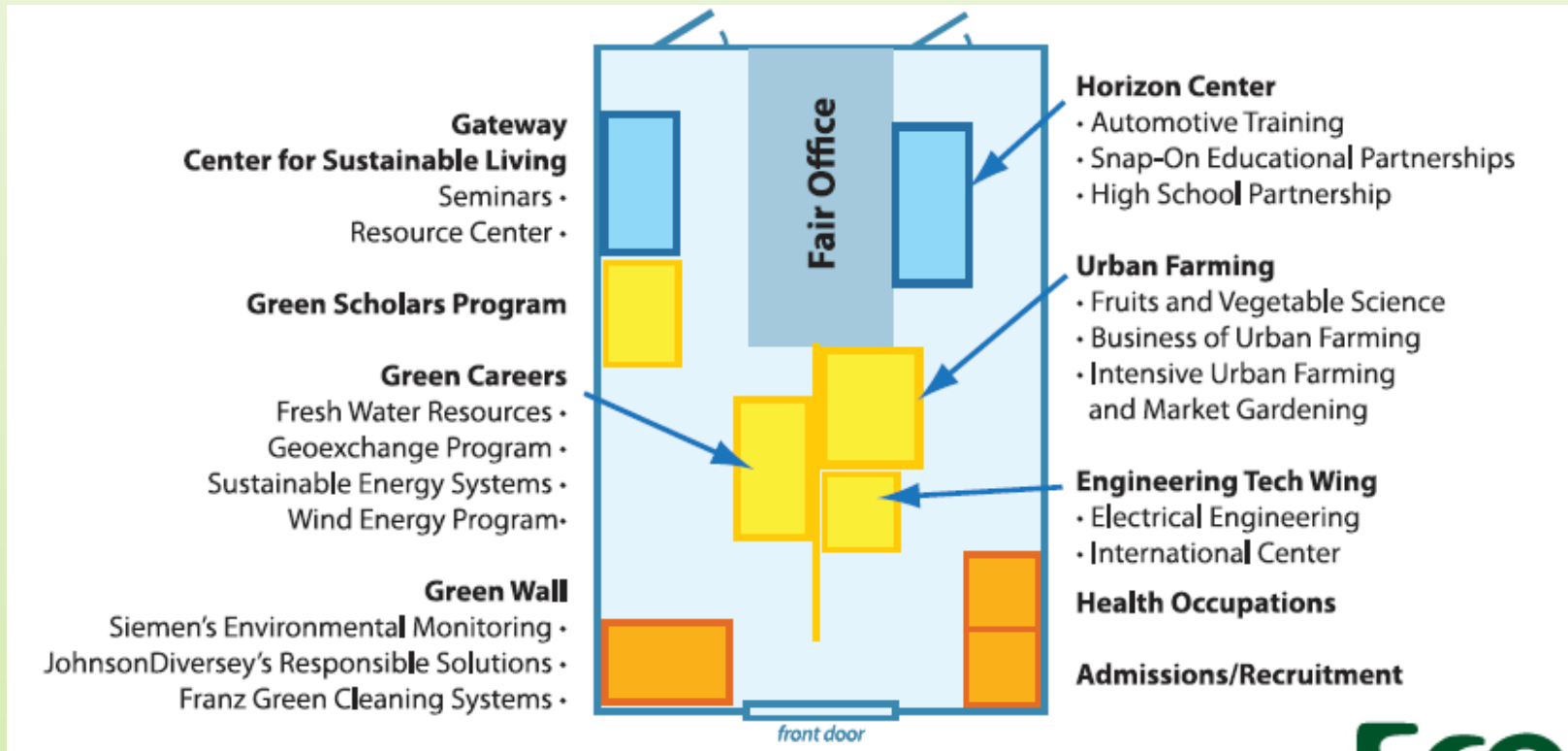
Full Building Sponsorship

- Tell the Gateway sustainability story; the Green Scholars program, the state's first Fresh Water Engineering Technology courses, Wind Energy program and more
- Network with businesses looking for employees, interns and support from Gateway programs
- Provide 'green' partners with booth space to help promote their involvement with Gateway



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Full Building Sponsorship



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Full Building Sponsorship

- Develop roundtable discussion/presentation areas
- Promote Gateway Green Careers; i.e. Freshwater Resources, Geoexchange Program, Sustainable Energy Systems and Wind Energy Program, Horticulture



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Full Building Sponsorship

- Back cover, full page ad in 4-color Fair Guide (\$1800)
- Two-page article in Fair Guide on Gateway Sustainability Center and programs(\$3000)
- Separate calendar of events for your building only in the Fair Guide
- 24 3-day admission and parking passes (\$528)
- Listing as Eco Education Sponsor
- Logo featured in Fair Guide and all printed collateral (\$2000)
- Press release entirely on Gateway's Fair participation



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Full Building Sponsorship

- Full media coverage with special attention placed on pitching stories to provide top exposure for the Gateway Building
- Logo with link near top of each EcoFair360 web page (\$800)
- Logo with link on all sponsor listings (\$300)
- Landing page on EcoFair360 site with access provided for updates and content directly from Gateway (\$1500)
- Premium listing on Eco-Vision SLC website (\$250)
- Mentions on EcoFair360 Facebook, Twitter and blogs
- Article in EcoFair360 newsletter (\$100)
- \$2 EcoFair360 discount for each student from Gateway with student ID at the gate
- Space in Fair sponsor literature center



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Half Building Sponsorship



\$18,000



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Half Building Sponsorship

- Inside back cover, full page ad in 4-color Fair Guide (\$1200)
- One-page article in Fair Guide on Gateway sustainability (\$1800)
- 15 3-day admission and parking passes (\$330)
- Logo featured in Fair Guide and most printed collateral (\$2000)
- Press release on Education Building at EcoFair360 and Gateway's participation
- Logo with link at next level of sponsorship on each EcoFair360 web page (\$500)



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Half Building Sponsorship

- Landing page on EcoFair360 site with access provided for updates and content directly from Gateway (\$1500)
- Premium listing on Eco-Vision SLC website (\$250)
- Logo with link on all sponsor listings (\$300)
- Mentions on EcoFair360 Facebook, Twitter and blogs
- Article in EcoFair360 newsletter (\$100)
- \$2 EcoFair360 discount for each student from Gateway with student ID at the gate
- Space in Fair sponsor literature center



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\$10,000 Sponsorship

- 2 Premium booths (\$1050)
- Priority booth selection
- Booth signage indicating sponsorship
- Half page ad in 4-color Fair Guide (\$400)
- Logo featured in Fair Guide Sponsor page and in most printed collateral (\$1000)
- Logo featured in all sponsor listings (\$400)
- Logo with link near bottom of each EcoFair360 web page (\$300)
- Logo with link on sponsor listings (\$300)
- Landing page on EcoFair360 site with access provided for updates and content directly from Gateway (\$1500)
- Premium listing on Eco-Vision SLC website (\$250)
- Mentions on EcoFair360 Facebook, Twitter and blogs
- Article in EcoFair360 newsletter (\$100)
- Space in Fair sponsor literature center



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Additional Opportunities

- Sponsor an Evening Event as part of Eco-Vision Sustainable Learning Center Lecture Series
 - Topic and speaker to be selected by Gateway
 - Eco-Vision SLC lecture with tours of Gateway Center for Sustainable Living offered as part of series



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Additional Opportunities

- Continuing partnership between Gateway and Eco-Vision SLC with reciprocal marketing to include:
 - Email mentions to one another's database
 - Logo and link on each other's sites
 - Distribution of collateral when possible
 - Social media mentions including blogs, Facebook and Twitter



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together...

Gateway Technical College is breaking ground with its exciting sustainability programs and initiatives.

EcoFair360 is building communication between consumers, and green organizations and businesses.

Together we can reach new audiences, broaden the reach of your message and educate the public on the importance of leading eco-friendly lifestyles, and supporting those organizations and businesses with sustainable practices.

...we can make green happen

